

## NATIONAL PRODUCTIVITY COUNCIL

## (Under Ministry of Commerce & Industry, Govt. of India)



Webinar Title: LEADERSHIP AND ORGANISATIONAL STRATEGIES FOR POSITIVE WORK-CULTURE

Webinar Type: Free or Paid: Paid

WITH E-CERTIFICATE

If Paid, Registration Fee (including GST):- Rs. 300/-

Webinar Date: 28-September-2020 | Duration: 11:00 AM to 12:00 PM

**About Webinar:** - A workplace culture is the shared values, belief systems, attitudes and the set of assumptions that people in a workplace share. A positive workplace culture improves teamwork, raises morale, increases productivity and efficiency, and enhances retention of the workforce. Leadership plays an important role in creating a positive work culture. The webinar shall discuss the various aspects of leadership and organisational strategies for creating positive work culture.

## Webinar Coverage:-

- What is Work culture
- Key characteristics of a positive work culture
- Leadership styles
- Influence of leadership
- Organisational Strategies for building positive work culture

**Speaker Profile:** Shri M K Sinha, an alumnus of IIM Kolkata having 20 years experience in training, consultancy and entrepreneurship development. He is the Managing Director of HR Solutions Patna. President, National HRD Network, Patna and Executive President, Patna Management Association (AIMA),.

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## Register in advance for this webinar

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